

## I'm a Designer..

Streamline your operations to realise cost saves throughout your business with efficiencies and productivity gains.

- 01. How much is it going to cost me / Are there any hidden costs?
- 02. What about additional features that we may have requirements for?
- 03. Can I brand the IgnatioCMS to protect and enhance my Client relationships?
- 04. What technical support will I receive from Ignatio?
- 05. Any restrictions on my Design?
- 06. But we've already got a web development resource..
- 07. Can I trust that your development will deliver the design that we supplied?

### 01. How much is it going to cost / Are there any hidden costs?

No, there are no hidden costs.

Ignatio wants to ensure that you realise cost savings as soon as you become our customer.

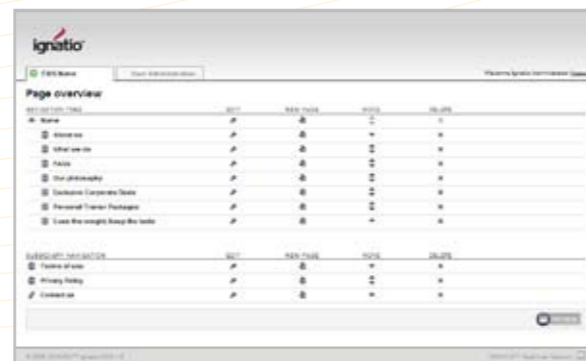
To this end we have a single price for an annual license that covers a fully functioning IgnatioCMS with a rich set of features to publish and maintain your website.

A monthly transfer of 5GB comes as standard with every IgnatioCMS; but if you are looking to provide streaming Video or Audio content we run specialist services for media and broadcast on Apple XServe. We can ramp-up or down to match your requirements exactly, so that you only pay for what you need to use.

### 02. What about additional features that we may have requirements for?

You can select any additional specialist Add-ons that you need, such as Managed Back-ups and Extranet Collaboration Tools. Add-ons are priced individually and may be offered as a package depending on your requirements.

Ignatio do not tie you into any minimum period of usage and you can drop or ramp up add-ons at any time.



[www.ignatiocms.com](http://www.ignatiocms.com)

[info@ignatio.com](mailto:info@ignatio.com)

: +44 (0) 20 7456 8150

### 03. Can I brand the IgnatioCMS to protect and enhance my Client relationships?

Yes. We understand that these are your clients.

We have made provision for you to add your logo into the CMS (links to your site) and customise the contact details and help files so that your clients come to you for support.

We want you to build the key relationship with your Clients so we can continue to build our relationship with you.

### 04. What technical support will I receive from Ignatio?

IgnatioCMS has been designed to require little or no support.

You, as our customer, decide what level of support you require.

Everyone needs to ask questions from time to time and obtain assistance when something does not work as expected.

To this end we have a service desk that you can contact and we also offer an annual support agreement. Additional ways to reach us are listed in our Support section at [www.ignatiocms.com](http://www.ignatiocms.com).



### 05. Any restrictions on my Design?

Ignatio are proactive in ensuring that the way you work is not impacted by using the IgnatioCMS to implement your project.

In the same way that a design layout is composed of elements, the IgnatioCMS also has components that are mapped to the elements in your design.

The result is a straight forward method of translation to produce IgnatioCMS templates which hold and protect your design.

### 06. But we've already got a web development resource..

Any existing web development resource will quickly understand the IgnatioCMS framework and contribute to your overall delivery.

It is merely a case of how much additional bespoke work you need them to contribute to meet your requirements?

It may be a little fine tuning or you may require your developer to create a new features or functionality.

### 07. Can I trust that your development will deliver the design that we supplied?

Yes. We work with existing design partners to their specific designs using the IgnatioCMS with no loss of quality in the aesthetic: [www.ignatiocms.com](http://www.ignatiocms.com)

The IgnatioCMS site was designed by a Design partner: [www.thedesigncomplex.co.uk](http://www.thedesigncomplex.co.uk)

Other sites powered by the IgnatioCMS: [www.appetiteforknowledge.com](http://www.appetiteforknowledge.com) [www.ignatio.com](http://www.ignatio.com)

An example of an IgnatioCMS website 'Ported' from an existing website: [www.bamboorevenue.co.uk](http://www.bamboorevenue.co.uk)

Bamboo Revenue now enjoy the costs savings, simplicity and flexibility to evolve through the IgnatioCMS framework.