

# I'm a Reseller..

Whatever sector you are in, see the opportunities that this product can open up for you across your offerings.

## 01. Why be a reseller?

By adding the Ignatio CMS to your portfolio of services you are opening a revenue stream that provides a cost saving product to your clients.

There is a reduced entry cost as the IgnatioCMS is already packaged as a white labelled product, all you need to do is add your branding.

You can effectively produce websites for your clients out of the box with no web development or design resource.

## 02. What assistance do I get?

### The IgnatioCMS reseller package comprises:

Reseller shopfront - to enable your customer to purchase online without a lengthy sales cycle.

An automated and streamlined installation mechanism that your client follows to set up their website.

Access to Ignatio Service Desk for support.

Your customers can pick from a number of predefined design schemes and styles choosing how they want their website to look and feel.

A Reseller website to support your marketing requirements.



[www.ignatiocms.com](http://www.ignatiocms.com)

[info@ignatio.com](mailto:info@ignatio.com)

: +44 (0) 20 7456 8150

## 03. Dealing with change:

What about customers who already have an existing website?

What if my customer wants a new design?

What if my customer wants to tweak an existing design?

If you have the in-house resources then you already have the ability to successfully delivery change requests such as these.

If not, you can contact Ignatio to use our porting and design transition services and we will demonstrate how simple it is to accommodate change.

## 04. What are the benefits?

Demonstrate the realised reduction in cost and time to market for your customers.

Add or strengthen your company's revenue generating offerings.

Networking opportunities - Ignatio works with like minded businesses that have the expertise in their own marketplaces. Each business brings something unique to the table; we work cohesively to assist each other and our partners.

We provide you with a full IgnatioCMS annual license, without charge, while you belong to the reseller programme. This is so that you can demonstrate the product and show how it can specifically benefit your market sector.

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- 02. What assistance do I get?
- 03. Dealing with change:
- 04. What are the benefits?



For a consultation please contact:

**Ollie Fenton, Sales & Marketing Manager**

Email: [ollie@ignatio.com](mailto:ollie@ignatio.com) | Tel: +44 (0)20 7456 8150

[www.ignatiocms.com](http://www.ignatiocms.com) | [info@ignatio.com](mailto:info@ignatio.com) | t: +44 (0) 20 7456 8150 | f: +44 (0) 20 7456 8160

Ignatio Ltd | 2nd floor | The Courtyard Building | No.11 Curtain Road | London | EC2A 3LT | United Kingdom

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