

I'm an Owner/Manager

Streamline your operations to realise cost saves throughout your business with efficiencies and productivity gains.

01. Why the need?

With pressure to reduce costs within your organisation is your website productive? Finding it hard to justify allocating any budget to web and online matters?

Everyone says you need an online presence but are you struggling to understand what your website is doing for your business? My website should be generating revenue not costing me money.

Overheads of website upkeep and maintenance can soon pile up leading to abandonment.

But now is the time when you need to call on your website to start working for you. Using IgnatioCMS gives you back the freedom to control your website, so that it truly represents your business. Working for you day and night informing and engaging your customers, partners and suppliers. Showing that you are still very much open for business.

IgnatioCMS is designed, built and used by owner managers to overcome the issue of cost and inflexible blue sky products and services.

Using IgnatioCMS streamlines the website maintenance and delivery process. Cut out unnecessary web experts who do not take the time to understand your business and the way you work.

Page overview	STATUS	NEW PAGE	EDIT	DELETE
Home	✓	✓	✓	✓
Services	✓	✓	✓	✓
Other services	✓	✓	✓	✓
Home	✓	✓	✓	✓
Our philosophy	✓	✓	✓	✓
Customer Corporate Sites	✓	✓	✓	✓
Personal Content Packages	✓	✓	✓	✓
Look the way you want to look	✓	✓	✓	✓

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04. How does IgnatioCMS deliver real cost saves?

Being a licensed product you do not need to pay to own the software but simply license its use.

No restrictions or hidden costs means just that - you decide what your business needs are, not a consultant. You make the decision on how much or how little you use as there are no restrictions.

You decide if you need to cut down or ramp up on Ignatio's service, product and add-ons for bespoke requirements without penalties or restraining terms and conditions.

02. Why put up with a process that is fraught with..

Lengthy negotiations with staff and web people on the hows and whys to get the job done.

The high use of time, effort and money to get a simple change made.

The continual - Never really understanding why everything appears so complex when to you it is simple?

03. Making it simple..

We want to make it as easy for you to use our products and realise the cost saves without restrictions, frustration and petty conditions.

There are so many avenues and options, how do you know which one is the correct one for you?

No to comparisons with other offerings as we believe that this is not comparing like with like.

No to complicated pricing models to wrestle with.

Total control to effectively manage your website on your terms.

Make sure that you do provide accurate, up to date information on your website all under your control at a lower cost.

05. Understanding..

Ignatio want to make it easy for you to make a decision and also for you to be able to describe: "Why the IgnatioCMS and its benefits?" to others within your organisation.

Just like you understand your business, we want you to understand our product. The reason why we built the IgnatioCMS is precisely to overcome these key online issues that impacted on us as Owner / Managers.

- 01. Why the need?
- 02. Why put up with a process that is fraught with..
- 03. Making it simple..
- 04. How does IgnatioCMS deliver real cost saves?
- 05. Understanding..



For a consultation please contact:

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